



www.internetarchitecture.com.au

DIGITAL PROPERTY WORKSHOP

Who needs the Digital Property Workshop?

- Architects
- Building Owners
- Corporate IT departments
- Councils
- Property Developers
- Planners

When should I run a workshop?

- Planning new building
- Refurbishing an existing building
- Creating a competitive advantage for an existing building



James Horne,
BE(Hons), MBA
Director of
Internet Architecture
Pty Ltd

“Can you afford not to invest in your digital property infrastructure and services?”

It's logical when you think about it: you have to plan technology and communications infrastructure the same way as you plan for water, electricity and other key building services.

You must plan and design buildings to be future-proof with respect to technology. I see a huge risk for the property industry if it does not adequately plan and manage digital infrastructure so I've spent the past few years developing the Digital Property Workshop to address these issues.”

– James Horne

Do you need to undertake a Digital Property Workshop for your property development?

Have you :

- future-proofed your design, construction and fit-out for all foreseeable technologies?
- ensured that you attract and retain tenants for your development or property by meeting their technology demands?
- created an open, competitive playing field for tenant services such as voice, video and data?
- quantified the costs of technology infrastructure?
- decided who pays - The owner? The vendor? The tenant?
- Engaged and briefed all vendors and service providers that can service your development?

If not, you need to do a Digital Property Workshop.

Internet Architecture remains independent of vendors and service providers so you get the best business outcomes not technical ones. Look at what happened with Beta vs VHS video formats in the eighties where Beta was the best but VHS became dominant - just because something is the best technical product doesn't mean that's what people end up using. You need independent advice to tell you what's the best solution set for your development.

Interested? Please contact us:

Internet Architecture Pty Ltd

email:james@iastaff.com phone: +61(0)3 9481 4499

www.internetarchitecture.com.au



www.internetarchitecture.com.au

DIGITAL PROPERTY WORKSHOP

Existing Clients

- Australand
- Boulderstone
Hornibrook
- Caversham Group
- City of Adelaide
- City of Melbourne
- City of Casey
- Colonial First
State Property
- DB Real Estate
- GPT
- Investa
- Lend Lease
- Melbourne
Docklands
Authority
- Ridge Corporation

Buzzwords

- ASP
- Bandwidth
- Bluetooth
- Broadband
- Building Intranet
- CCTV
- Co-location
- Data Storage
- DBTAG
- Disaster Recovery
- Diversity
- DSL
- Hot Spot
- ISP
- Redundancy
- Satellite
- 3G
- Video
Conferencing
- VoIP
- VPN
- Webcast
- Wi-Fi
- Wireless
- WLAN
- 802.11

Details

The Digital Property Workshop typically involves two and a half days of consulting work which includes preparation and research, workshop, analysis and reporting.

Outcomes

You come away from the exercise with a “Digital Property Action Plan” that outlines existing and potential issues and recommended actions for developers, builders, vendors, tenants, leasing agents, electrical contractors, architects and quantity surveyors.

Venue

We hold the workshop in a facility or meeting room equipped with a digital projector and printing whiteboard. We have found that a morning start is the most effective.

Cost

The cost depends on the size and scale of the development. Call Internet Architecture on +61(0)3 9481 4499 to check availability and costing.

Sample Workshop Agenda

7:30am START

Breakfast, coffee, introductions

8:00am OVERVIEW / EDUCATION

Digital property strategies in Australia, tenant demand analysis and research

9:00am DESIGN – YOUR DEVELOPMENT

Digital design audit, check compliance with guidelines & best practice internationally

10:00am WORKSHOP – YOUR DEVELOPMENT

Brainstorm opportunities, issues, action plan

11:00am CLOSE

Interested? Please contact us:

Internet Architecture Pty Ltd

email:james@iastaff.com phone: +61(0)3 9481 4499

www.internetarchitecture.com.au